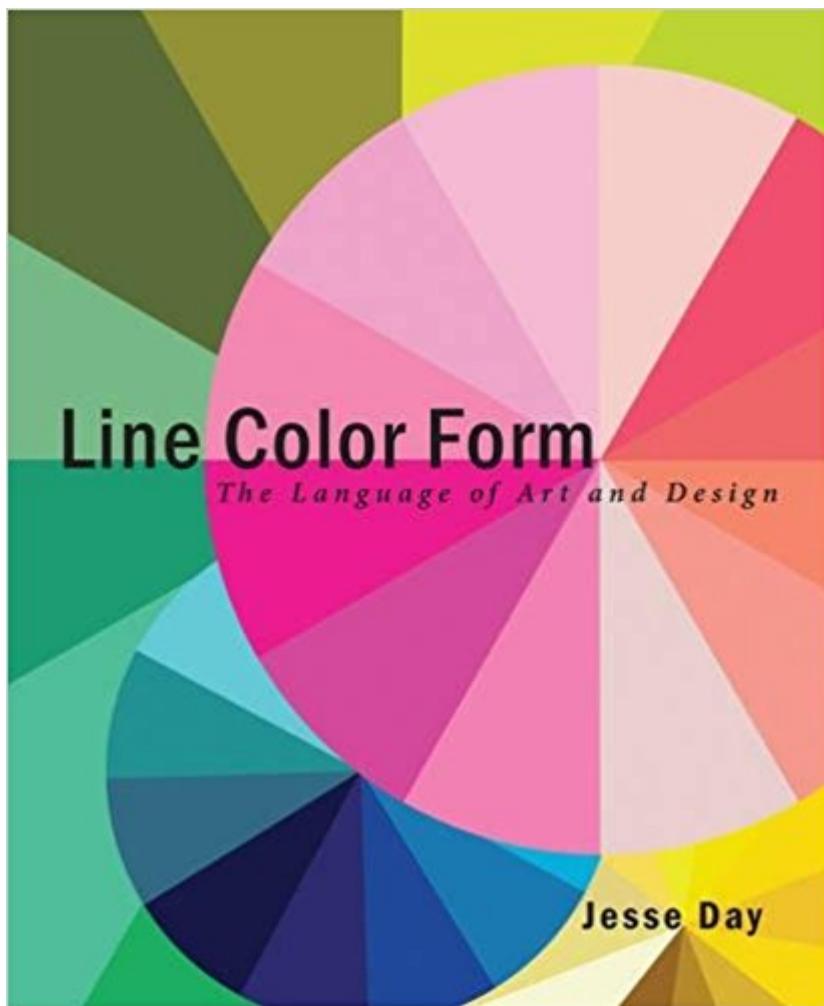


The book was found

Line Color Form: The Language Of Art And Design



Synopsis

Design students today are more visually literate than ever before, and their learning style naturally favors the visual over the textual. So why should they learn art and design theory from a traditional textbook? The only guide of its kind, *Line Color Form* offers a thorough introduction to design theory and terminology in a visually appealing and accessible format. With hundreds of illustrations and minimal text, this primer was created with visual learners in mind, making it ideal for art students as well as those for whom English is a second language. Each chapter focuses on a single aspect of visual composition, such as line, color, or material. After an illustrated discussion of fundamental vocabulary, the chapters move on to applications of the concepts covered. These applications are again demonstrated through images, including photographs, color wheels, significant works of art, and other visual aids. Each image is accompanied by a descriptive paragraph offering an example of how the vocabulary can be applied in visual analysis. The book culminates with a section on formal analysis, aimed at teaching readers how to express their observations in formal writing and critical discourse. With its emphasis on the visual, this unique guide is a highly effective learning tool, allowing readers to gain an ownership and mastery of terms that will benefit them academically and professionally. Whether you are a design educator, student, or professional, native or non-native English speaker, this bright and concise reference is a must.

Book Information

Paperback: 144 pages

Publisher: Allworth Press; 1 edition (April 1, 2013)

Language: English

ISBN-10: 1621532445

ISBN-13: 978-1621532446

Product Dimensions: 7 x 7.1 x 8.5 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 14 customer reviews

Best Sellers Rank: #29,067 in Books (See Top 100 in Books) #31 in Books > Arts & Photography > Study & Teaching #46 in Books > Arts & Photography > Graphic Design > Techniques > Use of Color #56 in Books > Arts & Photography > History & Criticism > Criticism

Customer Reviews

In this unusual reference book, Day (art and design history and theory, Parsons, the New

School for Design, New York) seeks to lay out a lexicon of art and design vocabulary. The author communicates from a visual thinker's perspective, pairing images of objects related to key terms and concepts with simple, concise text descriptions. College-level and advanced high school art students will find this book a valuable and frequently used resource to help them speak with greater insight about their work. Sections on writing essays about art will be particularly helpful to art students. VERDICT Though students are the primary audience for this book, anyone seeking to discuss and appreciate their own or others' artwork can benefit from it. (Library Journal) "For those of us teaching higher education in art and design schools, *Line Color Form* is the answer to a problem so many of us face: How to help bright students, non-native and native speakers alike, who struggle to find words to express what they see but lack the vocabulary to describe. This book gives students the analytical tools they need, systematically identifying all the major components of visual experience in the most straightforward, elegant manner possible." (Yael Samuel, assistant adjunct professor, Otis College of Art and Design) "Written in an engaging and straightforward manner, *Line Color Form* is an essential guide to art and design terminology and an excellent resource for visual art students at virtually every level." (Angie Wojak, director of career development, School of Visual Arts) "A significant achievement and contribution to the field, this handbook's clear terminology and illustrations will enhance the communication and eloquence of any student or instructor of art and design practice." (Sarah E. Lawrence, dean, School of Art and Design History and Theory, Parsons The New School for Design)

Jesse Day teaches art and design history and theory at Parsons the New School for Design, where he has been a lecturer since 2006. Prior to this appointment he taught English as a Second Language at the New School University and at the American Language Institute at New York University. Day holds a double Bachelor's Degree in modern literature and European history from the University of Santa Cruz, CA, and was ESL certified by the Language House, Prague, CZ. He is the recipient of two Innovations In Education grants from the New School, the first of which funded the development of *Line Color Form*. He lives in New York City. Â

love this book. It is good for design student

just good.

Great book. Great for ESL students who are studying art!

I had to say that it's very useful and good printing! It is very professional as a tool book! Woof great for beginners

The shipping was late, so when it came I had already finished my essay... the the book had proven to be useful in many occasion. It is a good book

Good color images of primary, secondary, and tertiary colors

this is a required textbook for my art class, the book was ok, got some good information! overall, it's fine.

[Download to continue reading...](#)

Line Color Form: The Language of Art and Design Still Lifes: Trace line art onto paper or canvas, and color or paint your own masterpieces (Trace & Color) Coastal Landscapes: Trace line art onto paper or canvas, and color or paint your own masterpieces (Trace & Color) Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) How To Color Adult Coloring Books - Adult Coloring 101: Learn Easy Tips Today. How To Color For Adults, How To Color With Colored Pencils, Step By Step ... How To Color With Colored Pencils And More) Ultimate 3-in-1 Color Tool: -- 24 Color Cards with Numbered Swatches -- 5 Color Plans for each Color -- 2 Value Finders Red & Green Color Charts: Color Collection Edition: 50 Color Charts to record your color collection all in one place Botanical Drawing in Color: A Basic Guide to Mastering Realistic Form and Naturalistic Color Two-Dimensional Sonata Form: Form and Cycle in Single-Movement Instrumental Works by Liszt, Strauss, Schoenberg, and Zemlinsky Anatomy & Physiology: The Unity of Form and Function: Anatomy & Physiology: The Unity of Form and Function Dental Anatomy; The Form and Function of the Permanent Teeth; the Form and Function of the Deciduous Teeth Learn Khmer Through English - The Complete Beginner Guide: Forget Phrases, Learn How to Form Your Own Sentences! (Cambodia, Speak Khmer, Khmer Language, Khmer Language Books, Study Khmer) How to Form a Nonprofit Corporation (National Edition): A Step-by-Step Guide to Forming a 501(c)(3) Nonprofit in Any State (How to Form Your Own Nonprofit Corporation) Beer, Art And Philosophy: The Art of Drinking Beer with Friends is the

Highest Form of Art Foundations of Landscape Architecture: Integrating Form and Space Using the Language of Site Design Calligraphy & Hand Lettering Practice Book : (Large Print) 160 Pages - Practice Pages Free Form 3 Paper Type (Angle Lined, Straight line and Grid ... Book: Hand Lettering Workbook (Volume 2) Color Design Workbook: A Real World Guide to Using Color in Graphic Design Color Design Workbook: New, Revised Edition: A Real World Guide to Using Color in Graphic Design The Elements of Color: A Treatise on the Color System of Johannes Itten Based on His Book the Art of Color Figure Drawing: The Structural Anatomy and Expressive Design of the Human Form (7th Edition) (Mysearchlab Series for Art)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)